



LEIPZIGER
MESSE

MU
TEC

International Trade Fair for
Museums and Exhibition Technology

November 5 – 7, 2020

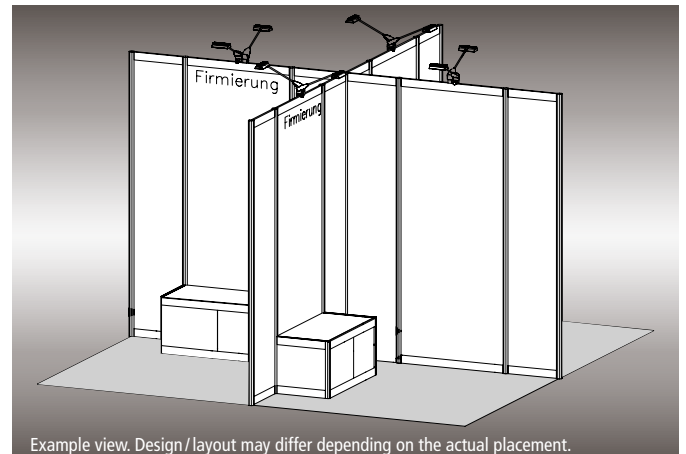
Complete Stand Package FirstTRY for MUTEK First-time Exhibitors

Your entry-level option to present your forward-looking ideas and products.
This is a unique opportunity for start-ups and well-established companies alike to discover MUTEK as the platform for you.

DESCRIPTION FirstTRY:

- 4 sqm floor space as corner stand
- Flooring needle felt grey
- Wall elements white, system aluminium-silver, height 250 cm
- 1 rostrum 100x50x50 cm (wxdxh) with sliding doors, white, lockable
- 2 LED long-arm spotlight, 21 W
- 1 inscription, type Helvetica semibold, 10 cm, black, up to 25 letters
- 1 AC supply 3 kW per island (= 4 stands) incl. consumption
- 1 multi-pole socket
- Stand cleaning

Price for stand rent and stand construction* **990.00 EUR**



Example view. Design / layout may differ depending on the actual placement.

To make your participation in the trade fair as easy as possible, we offer two additional equipment packages which can be booked on top of the basic package. Make your choice according to your needs!

ADDITIONAL BOOKABLE EQUIPMENT:

Option A:

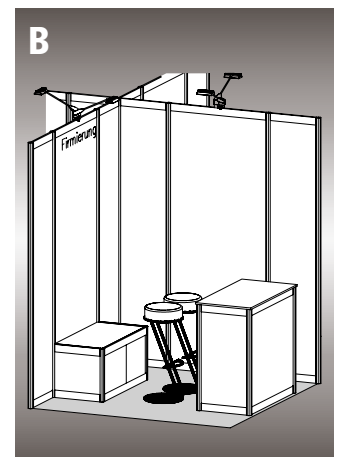
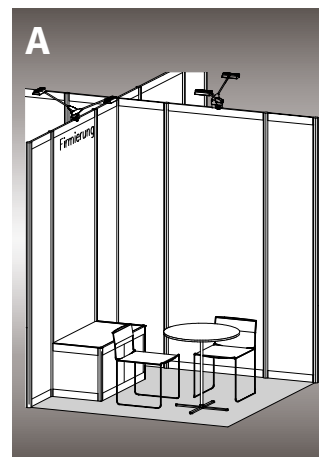
- 1 "Go" pedestal table, top: white, frame: chrome, Ø 70x72 cm
- 2 "Itsa" chair, seat / back: leather upholstered white, frame: chrome, 52 x 57,5 x 49 / 82 cm

Price for Option A* **79.00 EUR**

Option B:

- 1 "Leipzig" counter, open, white, 106x56x102 cm
- 2 "Z" bar stool, seat: white, frame: chrome, Ø 37 x 80 cm

Price for Option B* **142.00 EUR**









CUSTOMISED STAND AT MUTEC 2020

Beside the FirstTRY offer, you can also book a larger stand presentation with a customised stand concept.

PRICES FOR FAIR SPACE REQUIRED* (empty floor space)

Row stand	 1 side open	129.00 EUR/sqm
Corner stand	 2 sides open	134.00 EUR/sqm
Peninsula stand	 3 sides open	147.00 EUR/sqm
Island stand	 4 sides open	156.00 EUR/sqm

10% early booking discount for March 31, 2020

* Compulsory fee for exhibitors und co-exhibitors:

Communication fee 230.00 EUR (basic entry in the print medium (catalog), in the electronic visitor information system, in the online exhibitor database and in the app; provision of various advertising materials and unlimited number of customer invitations to trade visitors free of charge) and 0.60 EUR/ sqm AUMA fee.
All prices plus VAT.

Your booth construction can be ordered according to your requirements from our subsidiary FAIRNET.

YOUR CONTACT PERSONS

We are pleased to answer your questions concerning FirstTRY and other offers:



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