

MARKETING PACKAGES FOR MORE VISIBILITY AT MUTEC 2026

	Marketing BASIC package € 210.00 (mandatory)	PRODUCT package € 189.00*	IMAGE package € 389.00*	REACH package € 679.00*	EXCLUSIVE package € 2,100.00*
Basic entry with company name, address, contact person, and links to website and social media channels	✓	✓	✓	✓	✓
Assignment to two product groups	✓	✓	✓	✓	✓
Present one product with images, text, and video	✓	✓	✓	✓	✓
Assignment to thematic pillars	✓	✓	✓	✓	✓
Present mood image	✓	✓	✓	✓	✓
Entry in the visitor folder plan	✓	✓	✓	✓	✓
Provision of an individual promotional code for inviting an unlimited number of trade visitors at a discounted price. The price is to be paid by the trade visitor.	✓	✓	✓	✓	✓
Provision of various advertising materials (https://www.mutec.de/en/exhibit/marketing-pr/)	✓	✓	✓	✓	✓
Assign an unlimited number of product groups		✓	✓	✓	✓
Present an unlimited number of products		✓	✓	✓	✓
Register an unlimited number of brands		✓	✓	✓	✓
Lead capture at the booth		✓	✓	✓	✓
List an unlimited number of additional companies represented		✓	✓	✓	✓
Provide PDF documents for visitors		✓	✓	✓	✓
Integrate individual links		✓	✓	✓	✓
Logo in the exhibitor directory and hall plan			✓	✓	✓
Logo in the printed visitor map when booking by the deadline			✓	✓	✓
Custom advertising text			✓	✓	✓
Promotional video			✓	✓	✓
Upload content for the media library			✓	✓	✓
Logo parade (slider in the exhibitor directory)				✓	✓
List top product				✓	✓
Advertising banner on the exhibitor directory page				✓	✓
Classified ad in the visitor brochure when booking by the deadline				✓	✓
Advertising banner on the trade fair website's home page					✓
Top Exhibitor Label in the Exhibitor Directory					✓
Digital signage					✓
Print advertising space at the trade fair worth €750					✓

* Additional costs

Additional services can be booked in the media services shop starting in March 2026. All prices are subject to VAT.

Contact: Email: media@mutec.de or Phone +49 341 678-7999

As of: October 2, 2025