



Complete stand Basic

bookable from 8 m²

Octanorm system

from € 259.00/m²

(plus basic marketing package,
sustainability fee, AUMA
contribution, and VAT)

Why Basic?

Compact, functional, and budget-friendly – this stand variant offers a presentation area with versatile design options – optional add-ons allow you to further customize the stand. The ideal basis for a successful trade fair appearance.

Service description

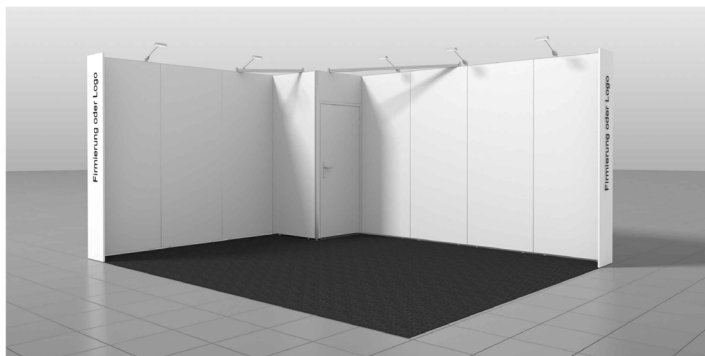
Stand surface, support and frame elements in white, 8-chamber groove system, wall infill in white, construction height 250 cm on each open side of the stand, one panel 200 cm long and 30 cm high with logo max. 30x40 cm or panel lettering: 25 letters, numbers, characters; height: 10 cm; font: Helvetica semi-bold; color: matt black (for stand areas under 8 m², only one panel mounted on corner reinforcement), 1 spotlight per 4 m² floor space, 1 triple socket, textile floor covering: needle felt/ripstop, 3 KW electrical connection incl. consumption.

Complete your stand

Book additional equipment such as stand construction, furniture, graphics, or monitors directly through the Online Service Center (available from March 2026). Enclosed you will find a small selection of bookable items and their net prices. You can book these when you register.

31205	Cabin 1 m ² , with lockable door	€ 201.14
31500	Leipzig counter, open, white, 106x56x102	€ 85.49
35000.02	Nancy chair, white	€ 37.86
35255	Ibiza bistro table, white, 80x80	€ 61.50





Complete stand Select

bookable from 12 m²

Megawall system

from € 289 m²

(plus basic marketing package,
sustainability fee, AUMA
contribution, and VAT)

Why Select?

Modern, open, and effective – the support-free design provides an elegant presentation area with an integrated cabin. Optional digital prints allow you to tailor the booth perfectly to your brand, ensuring that your trade fair appearance is shown to its best advantage. A wide range of additional items also offers you maximum design freedom.

Service description

Stand area, column-free “Megawall” exhibition stand construction system, white wall infill with shadow gap, construction height: approx. 250 cm (wall thickness 40 mm); one panel per open stand side, max. 2 per stand (except island stands); Walls can be covered with large-scale full-color digital prints (fabric) for an additional charge; 1 logo per panel, max. 30x40 cm, or panel lettering: 25 letters, numbers, characters; height: 10 cm; font: Helvetica semi-bold; Color: matte black, 1 m² cabin with lockable door and coat rack, textile flooring: needle felt (standard colors), 1 triple socket, 1 spotlight per 4 m² floor space, 3 KW electrical connection incl. consumption.

Complete your stand

Book additional equipment such as stand construction, furniture, graphics, or monitors directly through the Online Service Center (available from March 2026). Enclosed you will find a small selection of bookable items and their net prices.

31205	Digital printing per square meter (2.5 square meters required per wall element)	€ 91.94
33747	55" LED LCD display including display stand	€ 462.90
31511	Leipzig LED counter, open, incl. front graphic	€ 267.18
35000.02	Nancy chair, white	€ 37.86
35255	Ibiza bistro table, white, 80x80	€ 61.50
35120.02	Bonello bar stool, white	€ 37.00
35302	Ibiza S bar table, white	€ 200.10





Complete stand Signature

bookable from 15 m²

Megawall system

from € 349.00 m²

(plus basic marketing package,
sustainability fee, AUMA contribution,
and VAT)

Why Signature?

Exclusive, prestigious, and unique – this fully equipped booth design will clearly set your trade fair appearance apart from the competition. With eye-catching digital printing, an illuminated LED counter, stylish furniture, and an integrated booth, it offers an all-inclusive package that leaves nothing to be desired – allowing you to concentrate fully on your visitors.

Service description

Stand space, column-free modular exhibition stand system, "Megawall," white wall infill with shadow gap, height: approx. 250 cm (wall thickness 40 mm); one panel per open stand side, max. 2 per stand (except island stands); one wall element, height approx. 350 cm, with ceiling canopy including 2 LED spotlights, 4.8 W; walls can be covered with large-scale, full-color digital prints (fabric) for an additional charge; 3.5 m² digital print on wall element stele 350 cm, per panel in the direction of the aisle, logo max. 30x40 cm or panel lettering: 25 letters, numbers, characters; height: 10 cm; font: Helvetica semi-bold; color: matte black, 1 m² cabin with lockable door and coat rack, textile flooring: needle felt (standard colors), 1x triple socket, 1x spotlight per 4 m² floor space, 1x bridge table, white, 3x bar stools, white, 1x Leipzig LED counter, closed, body silver/white, front backlit (LED), including full-surface fabric with digital printing upon delivery of print-ready data, 3 KW electrical connection incl. consumption.

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33747	55" LED LCD display including display stand	€ 462.90