

Action Area at MUTEK 2026

As an exhibitor at MUTEK 2026, you are invited to showcase your interactive products, exhibits, and technologies in a central Action Area. Visitors will be able to discover, test, and experience the objects independently – right in the heart of the exhibition hall, highlighted with special staging.

You can book your place in the Action Area directly when registering your stand or later by e-mail.

Your advantages as an exhibitor:

- **Double visibility:** In addition to your stand, you gain the opportunity to present your object in action.
- **Focus on interactivity:** The area is specifically designed for movable, playful, or interactive objects that can be used without further instruction.
- **Exclusive presentation:** Each object will be displayed with a description and reference to your company.
- **Pitch slot included:** Each booking includes a 15-minute presentation slot in the adjacent pitch area.
- **Communication benefits:** Presentation across all MUTEK channels (website, news, social media) as well as special marking in the exhibitor directory.

Terms of Participation

- Object size freely selectable in coordination with the MUTEK team, with interactive character being essential.
- To be submitted with registration:
 - Short description of the object
 - Dimensions
 - Special requirements (e.g. power supply)
 - Photo of the object
- The MUTEK project team reserves the right to make the final selection and placement of exhibits.



Cost: €500 per object plus VAT.

Book your place in the Action Area and make your innovations come alive at MUTEK 2026!

Contact:

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MU TEC

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