

WHAT OUR EXHIBITORS SAY

'The trade fair concept was a complete success. Although we had enlarged our stand for this event, we were not always able to fully accommodate the huge popularity with the public. The mood was positive and the trade visitors spent a lot of time at our booth. A thoroughly positive signal! Numerous in-depth discussions and specific enquiries about our solutions give us confidence in good business in the wake of the trade fair. We will definitely be back and are already looking forward to the next event.'

Sören Jakobshagen, Managing Director of MONUMEDIA GmbH

'MUTEC is a great place to network with the museum world and to raise your profile. There is a pleasant atmosphere. We are already looking forward to MUTEC 2026.'

Anastasia Ziegler, Managing Director of ICOM Deutschland

'We are very happy with our trade fair participation which led to numerous technical discussions. The spectrum ranged from detailed information to business opportunities.'

René Schneider, Managing Director, Proklima GmbH / BRUNE

MUTEC 2026 – BE THERE!

Present your innovations and services at the next MUTEC!
Registration for exhibitors will be possible from September 2025!

More information:
www.mutec.de/en



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MMTC0018



LEIPZIGER
MESSE

MUTEC

International Trade Fair for
Museum and Exhibition Technology

5 – 6 November 2026

RETROSPECT 2024

WHERE
TECHNOLOGY
MEETS
CULTURAL
HERITAGE

www.mutec.de/en

MUTEC 2024 – A RESOUNDING SUCCESS!

The international museum world meets at the largest showcase for museum technologies, innovations and trends in Germany, every two years. Reorganised in 2024 – with its own hall and focused on two intensive days, MUTEC proved to be a resounding success. Discover MUTEC 2024 in facts and figures!

HIGHLIGHTS OF THE MUTEC 2024

- **Separate hall, two forums and an activity area:** Inspiring presentations and interactive experiences
- **MUTEC-Award:** First-time award for outstanding exhibition design.
- **Top-class programme of specialist events:** first-class lectures, discussion panels and workshops on current topics in the museum industry

EXHIBITORS



122

Exhibitors

from

21

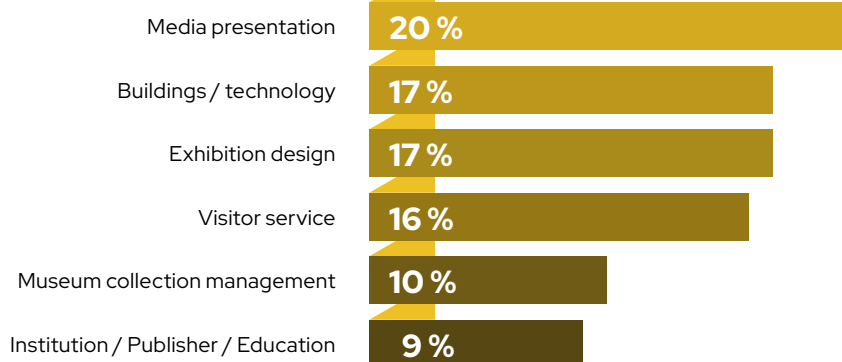
countries

30%

from abroad

A WIDE RANGE

OFFER RANGE



HIGHLY QUALIFIED PROFESSIONAL AUDIENCE



13,400

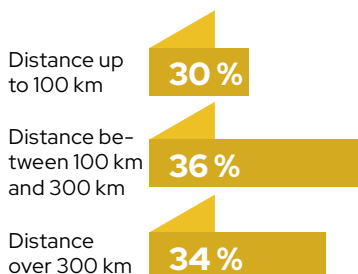
visitors

from

42

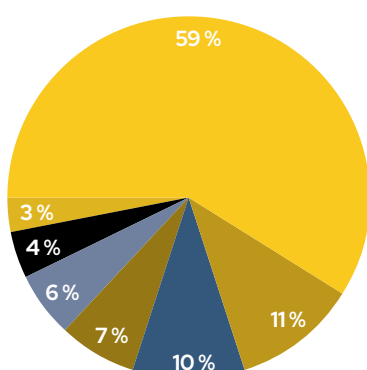
countries (jointly with the denkmal)

ORIGIN OF VISITORS



- 83 %** are decisive, co-decisive or advisory in purchasing and procurement decisions
- 87 %** plan a return visit to the MUTEC
- 88 %** will recommend the MUTEC
- 98 %** proportion of trade visitors

ACTIVITY BY INDUSTRY



- 59 %** Museums, exhibition halls, galleries
- 11 %** Sonstige
- 10 %** School pupils / university and college students
- 7 %** Architecture, planning and engineering firms
- 6 %** Collections, depots; archives
- 4 %** Authorities, foundations, public institutions
- 3 %** Art, culture, heritage conservation