



MUTEc

MUTEc 2018 EXHIBITOR REGISTRATION

Available for download at www.mutec.de/en/registration

EARLY BOOKING DISCOUNT

10 % early booking discount by March 31, 2018

VISITOR INFORMATION

Available for download as of mid-2018 at
www.mutec.de/en/visitor

**MUTEc and denkmal – two trade fairs
that complement each other,
at one location, and at the same time!**

International Trade Fair for
Museum and Exhibition Technology

November 8 – 10, 2018



In parallel:

denkmal

Europe's Leading Trade Fair for Conservation,
Restoration and Old Building Renovation

CONNECTED BY
CULTURAL ASSETS



Leipziger Messe GmbH
P.O. Box 10 07 20, 04007 Leipzig / Messeallee 1, 04356 Leipzig / Germany
Phone: +49 341 678-8097 - Fax: +49 341 678-168097
E-mail: info@mutec.de, www.mutec.de/en



With its product profile, **MUTEC** offers cross-disciplinary ideas for **museums, libraries, archives** and other **cultural institutions**. **MUTEC** will provide you with a roundup of state-of-the-art techniques, creative events and inspiration for the fundamental tasks of your cultural institution – acquiring, conserving, researching, and communicating cultural assets.

Besides museum technology, the key topics at this international trade fair will be exhibition design, visitor services, media presentation, and museum infrastructure, while the areas of archiving and digitisation are becoming ever more important.

INTERDISCIPLINARY PROFILE

- Building museums | Technology
- Exhibition design
- Visitor services
- Media presentation
- Museum infrastructure
- Archives | Depot
- Library technology
- Management of cultural institutions
- Institutions | Publishing houses | Education

VISITORS ARE

- Museums | Exhibition centres | Galleries
- Collections | Depots | Archives
- Architectural, planning, engineering offices
- Libraries
- Authorities | Foundations | Public institutions
- Preservation of art, culture and monuments
- Training and further education | R&D

SUCCESS IN FIGURES – MUTEC 2016

- 80 exhibitors from 10 countries
- 23 % share of international participants
- 13,900 visitors together with denkmal
- 91 % share of professional visitors
- 19 % share of international visitors
- 37 % of visitors travelled from an area more than 300 km

MUTEC and its specialised programme of supporting events is focussed on the considerable and exciting challenges that museums and other cultural institutions, as well as archives and libraries, are currently dealing with and will have to face in the future. Since 2010, **MUTEC** has been opening its doors in parallel with Europe's Leading Trade Fair for Conservation, Restoration and Old Building Renovation – **denkmal** – in Leipzig. The concept of organising both events at the same time and at the same location has proven its worth and has been widely accepted by both visitors and exhibitors.

**Leipziger Messe cordially
welcomes you to MUTEC 2018!**

